



Earth Day Announcement: The Journey Continues



We have BIG Sustainability News.

On April 22nd, 2021 InClover is expanding our climate action at the business and consumer levels. We are embedding climate action in every sale and expanding and integrating carbon offsetting. We will work with CarbonClick to support gold standard sustainability projects that align with the United Nations Sustainable Development Goals and share our story of climate action.

For the past 10 years we have been working to decrease our carbon pawprint with a variety of initiatives, including our wind energy offset of our office and warehouse. In the past year, we have taken steps towards benefitting our planet. We are proud of our sustainability partnership with Project V.E.T.S. <https://www.projectvets.org/> . Through cash and product donations, InClover provided \$18,620 for Project V.E.T.S. mission of uniting the global veterinary community and healing the planet, one animal at a time.

The photo below shows our president, Rebecca Rose, Wilson and Lucky being presented (virtually) with the book titled: *InClover & Project V.E.T.S Together we are healing the planet, one animal at a time*. This beautiful book shows the animals and projects supported through InClover's donations.

We are so excited by this new adventure and look forward to continuing to reduce our pawprint!

